



Luton: A council that CARES

Our values are a key driver of everything we do

C ollaborative	We work as one team, producing great results for Luton
A mbitious	We're determined to improve lives every day
R espectful	We are open, honest and embrace difference
E mpowering	We trust our own decisions and those of others
S upportive	We help each other to reach our full potential

Our Vision: Luton 2020-2040

Luton will be a healthy, fair and sustainable town, where everyone can thrive and no-one has to live in poverty.

The residents of Luton will live happy and healthy lives and businesses will profit from a thriving economy. Everyone in the council will play a role in achieving this ambition and all corporate plans, service plans and team plans will contain objectives to meet this ambition. The role of Corporate Directors, Directors and Service Directors is to drive the resources of the Council and the Luton system to deliver our vision.